

PERSON SPECIFICATION
Lecturer in Behavioural Analytics
Vacancy Ref A2387-R

Criteria	Essential/ Desirable	Application Form / Interview *
A PhD or equivalent in a related discipline.	Essential	Application Form
The potential to significantly advance a field of research, become an international leader and for the research to have significant impact.	Essential	Application Form/ Interview
A record of high quality research outputs.	Essential	Application Form/ Interview
A record and/or the potential to secure high value research grants and contracts.	Essential	Application Form/ Interview
The ability to relate to, motivate and teach students from a range of cultural, class, and ethnic backgrounds, and to perform pastoral functions successfully.	Essential	Application Form/ Interview
The ability and willingness to lead in terms of administrative duties relevant to the effective running of the Department.	Essential	Application Form/ Interview
A rationale for applying for this particular post and a clear vision of personal development from the appointment.	Essential	Application Form/ Interview
The ability to create opportunities for business partnership (e.g., specialist CPD provision) and/or socio-economic impact.	Desirable	Application Form/ Interview

- Application Form – assessed against the application form, curriculum vitae and letter of support. Evidence will be “scored” as part of the shortlisting process.
- Interview – assessed during the interview process by competency based interview questions, tests, presentation etc.